

Global Business Environment and International Strategy MOD007191

011 Assignment Guidelines

Reflective

011 Assignment Description

- Using the Gibbs Reflective Cycle, examine your learning experience on this module by **reflecting on assessment 010**, following the 6 steps below:
 - **Description** of the experience
 - **Feelings** and thoughts about the experience
 - **Evaluation** of the experience, both good and bad
 - **Analysis** to make sense of the situation
 - **Conclusion** about what you learned and what you could have done differently
 - **Action plan** for how you would deal with similar situations in the future, or general changes you might find appropriate.

General Tips

- Please refer to **Lecture 8 Reflective** for explanation of the Steps
- You should **write in 1st person**, since you are giving your account of the experience of doing the 010 Presentation assignment

011 Reflective Essay Format

- Title Page
- Table of Contents
- Essay
 - Introduction
 - 6 Steps of Gibbs Reflective Cycle
- Reference List

Title Page

- Create your Title page and Include the following on it:
 - Module Title and Module Code
 - Global Business Environment and International Strategy MOD007191
 - Title of Assignment
 - 011 – Reflective Essay
 - Student Identification Number
 - 224xxxx

Table of Contents

- On a Separate page
- Include: section headings with its matching page numbers

Table of Contents

1.0 Introduction	2
2.0 Gibbs Reflective Cycle	3
2.1 Description	3
2.2 Feelings	4
2.3 Evaluation	5
2.4 Etc	6
3.0 Conclusion	7
References	8

Insert a table of contents:

<https://support.microsoft.com/en-us/office/insert-a-table-of-contents-882e8564-0edb-435e-84b5-1d8552ccf0c0>

1.0 Introduction

- Define what is meant by Reflection
- State purpose of the essay i.e. to provide a reflection on 010 Presentation Assignment

2.0 Reflection

- State that the reflection of 010 Presentation Assignment will be done using the Gibbs Reflective Cycle
- Include diagram of the Cycle (do not explain)
- Signpost- say that the subsequent sections will provide a personal account of each step

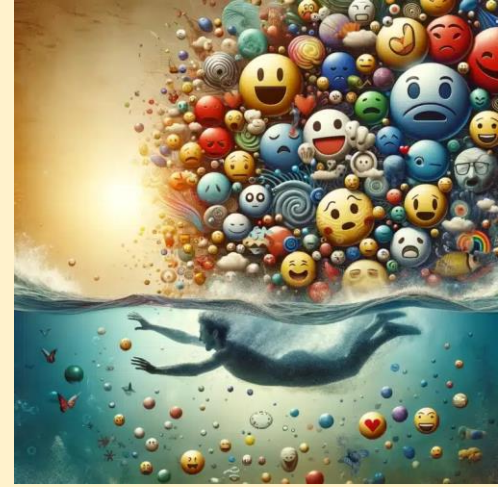
2.1 Description

- Here you need to describe the situation in detail i.e. the experience
- Describe what you did step by step for the 010 assignment and when (dates)
- State what models or tools you used for each step
- State the goal of going through the steps



2.2 Feelings

- Here you can **explore any feelings or thoughts** that you had during the experience, doing each step, doing the research etc.
- How **they may have impacted** the experience.
- Recall your first gut reaction.
- Reflect on any changes in your feelings as time passed.



2.3 Evaluation

- Here you have a chance to **evaluate what worked and what didn't work** in the situation.
- In terms of the research, **applying the various models and tools**
 - **Challenges experienced**
 - **What went well**
- Try to be as objective and honest as possible.
- To get the most out of your reflection **focus on both the positive and the negative aspects** of the situation, even if it was primarily one or the other.



2.4 Analysis

- The analysis step is where you have a chance to **make sense of what happened**.
- **WHY?**- You want to target the different aspects that **went well or poorly** and **ask yourself why**.
- What were the **driving factors** behind the positive or negative outcomes?
- Discuss:
 - The strategies you used to mitigate challenges



2.5 Conclusion

- In this section you can make **conclusions about what happened** whilst doing 010
- This is where you **summarize your learning**
 - The knowledge and skills gained whilst doing 010
 - Your learning from the experience and key takeaways
- Highlight **what could have been done differently** to improve the outcome in the future.



2.6 Action Plan

- How you can **prevent negative outcomes** in similar future scenarios.
- What **practices or strategies** will you adopt next time?.
- What **specific actions** you will to implement next time
- Outline how you will develop **the skills** you need the next time



Reference List

- List **all sources cited** in the body of the essay
- List in alphabetical order
- List full details of each source
- Please use Cite Them Right (CTR) Harvard [CTR website](#)